



空中英語教室

Studio Classroom

A
Friend
for Life

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Bookstores

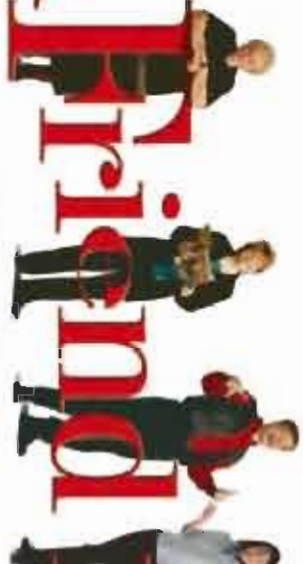
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Taichung: 886-4-2371-0738
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Kaohsiung: 886-7-287-4198
Hualien: 886-3-894-6866

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空中英語教室
Studio Classroom
系列雜誌

StudioClassroom.com

History

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Studio Classroom's rich history dates back over 40 years—way back to 1962. Since then, generations of English students in Taiwan have grown up with our magazines, radio programs and TV shows. Back in 1962, the first Studio Classroom “magazine” was only two pages, and it cost one NT dollar. Our radio programs were recorded on one simple reel-to-reel tape machine.

Today, we are using different types of technology, but our goals have remained the same: We're here to help people learn English and live better lives. We're thankful for the opportunity to teach our students and become their lifelong friends. Come and join us, won't you? Studio Classroom is on the air!



Your friend for life,



Doris Brougham

Doris Brougham
Studio Classroom Founder

2005 — *Let's Talk in English* e-magazine and *Advanced* Topic Talks launch

2004 — *Studio Classroom* and *Advanced* each win a Golden Tripod Award

2003 — Three magazine circulation over 600,000 copies
Advanced magazine first issue!

2000 — *Let's Talk in English* TV program starts
Studio Classroom Web pages debut

1999 — *Studio Classroom* radio show broadcast in Mainland China

1997 — *Studio Classroom* TV program starts

1995

1993 — *Studio Classroom* debuts on CD-ROM

1992 — *Let's Talk in English* radio show broadcast in Mainland China

1990

1989 — First *Let's Talk in English* radio broadcasts in Los Angeles

1988 — *Studio Classroom* circulation passes 100,000 copies mark

1985

1981 — First issue of *Let's Talk in English!*

1980

1977 — *World English* TV program begins broadcast on CTS

1975

1974 — First full magazine edition of *Studio Classroom*

1970

1969 — *Studio Classroom* magazine wins Taiwan's prestigious Golden Bell award

1965

1962 — First printing of *Studio Classroom* lesson sheet to accompany radio programs. Cost: \$1 NT!

1960



Magazines

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Our family of award-winning Studio Classroom magazines offers something for everyone. Check and see which magazine is right for you.

Let's Talk in English:

Provides practical basic English vocabulary and conversation skills

Studio Classroom:

Intermediate English articles covering travel, entertainment, culture, careers and much more

Advanced:

High-level, internationally-focused English articles covering relevant, engaging topics

Studio Classroom teacher Vickie Pettis



In 2003 and 2004, Studio Classroom and Advanced each won a Golden Tripod Award for magazine excellence



Our new Let's Talk in English e-magazine! Comes with imbedded audio files

TV Programs

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Studio Classroom continues to lead the way in teaching English through TV programs. Let's Talk in English is turned into a 30-minute daily show, recorded at Taipei's Public Television Service (PTS) studios. We also make a 30-minute Studio Classroom daily show, recorded in our own studios. These programs create a friendly English environment for viewers to learn in. We broadcast a total of 81 times per day, in a dozen countries. Web versions of our TV programs are also available for viewing online, anywhere in the world! Our production team uses the latest modern technology and production methods, such as virtual reality, to bring you the best shows possible.

Our new virtual reality studio



For our latest TV broadcast schedules, check on page 2 and 3 of our magazines, or visit StudioClassroom.com



I'm Campbell.
Welcome to
Let's Talk in English!



I'm Andrea.
Learning English
can be fun!



Radio Programs

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Experienced teachers and professional engineers work together to make our radio programs



Tune in to one of our radio programs today—with 85 different daily broadcasts, we reach listeners across Asia and beyond. For all three magazines, our experienced teachers read and then discuss our daily lessons. You can listen to our programs live on the radio, or on-demand via our Web site. You can also purchase our programs for later use. Enjoy our audio CDs at home or on the road. Our interactive CD-ROM discs let you learn on your computer. Our MP3 discs are perfect for modern students with mobile lifestyles.

Studio Classroom program host Steve says, "Enjoy our radio programs on audio CD, CD-ROM or even MP3 format!"



Other English Products

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Talking in Class



English 300



Jeff and Jenny's World



Calendar Phrases



Song Time



Little Builders Storybooks



Let's Talk in English DVDs



Grammar Cop

In addition to magazines, Studio Classroom offers many other useful English learning products for students of all ages and abilities. Want to master some business English? Get one of our Office Hours pocket books. Need English learning tools for your children? Check out our English 300 series, or Little Builders storybooks. Looking to improve your conversation skills? Buy one of our Grammar Cop DVDs or Calendar Phrases DVDs. These products and many others are available for sale. Visit your local bookstore, call one of our branch offices, or visit our StudioClassroom.com Web site to learn more.

Program host
Liz Archer:
"We've got
something
for everyone!"



Our newest products: six new pocket books, featuring conversation practices, interesting articles and dramatic stories. Audio and MP3 discs included!



English Activities

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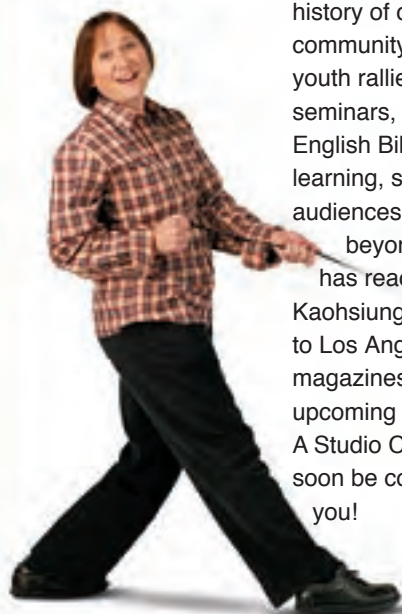


Youth Rally in Taipei

Our weekly Friday

Night Live activity

A student speaks at one of our school rallies



Says teacher Hazel: "Come join us as we learn together!"

Studio Classroom has a long history of connecting with the community. Our school visits, youth rallies, kids' rallies, English seminars, music concerts and English Bible studies bring learning, songs and laughter to audiences all over Taiwan, and beyond. Studio Classroom has reached thousands, from Kaohsiung to Guangzhou, Lukang to Los Angeles. Watch our magazines and our Web site for upcoming event announcements. A Studio Classroom activity may soon be coming to a city near you!

Campbell at a kids' rally



Learning English and more through the music of Heavenly Melody



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Studio Classroom
Magazines



Studio Classroom
on the Radio



Studio Classroom
on Television



Studio Classroom on the
Internet... everywhere!

StudioClassroom.com

Studio Classroom's reach extends across Taiwan and beyond—as far away as Canada, South Africa and New Zealand. We're glad to have loyal readers and listeners at home, and across the globe. Thanks! Did you know we have Studio Classroom branch offices in London, Los Angeles, Kuala Lumpur, Singapore and Beijing? To contact a branch office near you, please visit our online directory.

Studio Classroom Online

Discover us on the Web!

Our StudioClassroom.com site offers many features, including:

- ★ Two free articles from each magazine
- ★ TV and radio programs on demand
- ★ Our popular English Corner BBS
- ★ Advanced Magazine's "Topic Talks" video clips
- ★ Bios and hellos from Studio Classroom teachers
- ★ Other bonus Web-only content

